



# CAPABILITY STATEMENT

## COMPANY OVERVIEW

**Ariel Unlimited LLC**, a certified Minority Business Enterprise (MBE) and Small Business Enterprise (SBE), provides project management and IT consulting services. With over 25 years of experience, we manage complex IT projects, delivering seamless integration of hardware and software solutions. Using Agile and Waterfall methodologies, we ensure projects are completed on time, within scope, and on budget. We also offer technical documentation services and support prime vendors with resource allocation, risk management, and financial tracking. Our focus on innovation, regulatory compliance, and customer satisfaction makes us a trusted partner for government agencies and corporations.

## CORE COMPETENCIES

- **Project Management:** Skilled in Agile and Waterfall methodologies to ensure on-time, in-scope delivery.
- **Technical Documentation:** Creation of manuals, help systems, and training materials to support software adoption.
- **PMO Governance:** Management of resources, risk, and budgets across multiple projects.
- **IT Hardware Procurement:** Delivery of laptops, desktops, monitors, and peripherals tailored to client needs.
- **IT Equipment Reselling & Logistics:** Authorized partner with TD SYNEX and D&H for quick procurement and fulfillment of laptops, AV gear, network hardware, and peripherals. Includes SKU tracking and streamlined logistics.
- **Regulatory Compliance:** Ensures adherence to industry and government standards.
- **Financial Management:** Oversight of budgets to support successful project outcomes.
- **Risk Management:** Identifies and mitigates risks to ensure project continuity.
- **Resource Management:** Efficient use of staff and technical assets to boost productivity.



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## COMPANY DATA

- **Full Legal Business Name:** Ariel Unlimited LLC
- **Physical Address:** 66 1st St, Closter, NJ 07624-3026
- **Unique Entity ID (UEI):** L5XJPFLANVR8
- **CAGE Code:** 8KJX4
- **DUNS:** 117501501
- **Certifications:** MBE/SBE (State of NJ, NYC, Port Authority of NY/NJ)
- **Authorized:** HP Partner, Lenovo Reseller, Dell Partner, Google Cloud Partner
- **NAICS Codes:** 541611, 334118, 423430, 334111, 518210, 541211, 541219, 541511, 541512, 541519, 541990, 561320, 711510
- **PSC Codes:** D317, DF01, DA01, R408, R799

## PAST PERFORMANCE

- **SMBC, White Plains, NY (Sep 2021 to Present):** Managed software installations and upgrades for financial compliance and data governance. Introduced an AI application, boosting contact center efficiency by 35%.
- **Heartland Financial Bank, Dubuque, IA (2021):** Led Salesforce application for the Paycheck Protection Program, reducing processing times by 47% and increasing customer reach by 32%.
- **Verint, Melville, NY (Jan 2017 - Mar 2020):** Directed cloud and multi-tenant migrations for Fortune 10 clients. Managed international teams, ensuring on-time, on-budget delivery.
- **Citibank, Morgan Stanley, E\*TRADE:** Delivered IT systems ensuring FATCA and Basel II compliance, improving process efficiencies.

## DIFFERENTIATORS

- **Licensed IT Reseller:** Authorized to source, configure, and deliver IT hardware within tight procurement cycles; experienced in multi-location public sector deliveries.
- **Resource & Financial Management:** Skilled in managing teams and budgets to keep projects on scope, on time, and within budget.
- **Proactive Risk Mitigation:** Identifies and addresses risks early to avoid project delays.
- **PMO Governance Mastery:** Leverages PMO tools to enhance governance, reporting, and stakeholder communication.
- **Global Team Leadership:** Successfully onboards and manages global virtual teams for timely, high-quality results.

**Contact us for fast, compliant IT hardware procurement with direct OEM and distributor access.**

**Point of Contact:** Paul Cooper, President

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