



CAPABILITY STATEMENT

COMPANY OVERVIEW

Misterpsychedelia LLC is a woman- and minority-owned creative agency and production studio specializing in strategic event execution, multimedia storytelling, and culturally grounded program design. With over 20 years of experience producing high-impact, mission-aligned experiences, we bring visionary ideas, bold aesthetics, and authentic community narratives to life through concerts, festivals, documentaries, hybrid conferences, and civic campaigns. Our in-house team blends analog grit with digital innovation to deliver turnkey services for public agencies, nonprofits, and forward-thinking partners. From immersive public installations to national livestream broadcasts, we create original, resonant work that reflects the people and places we serve.

CORE COMPETENCIES

- **Event Planning & Logistics:** Planning, coordination, and execution of events including festivals, galas, tours, conferences, and civic ceremonies—delivered with creativity and precision.
- **Program Design:** Building programs that reflect DEI principles by prioritizing inclusivity and elevating historically excluded voices.
- **Content & Broadcast Production:** Film, video, livestream, and podcast production—focused on storytelling, documentation, and engagement.
- **Marketing & Public Outreach:** Strategic branding, communications, and digital campaigns that connect with diverse audiences and raise awareness.
- **Installations & Exhibitions:** Design and production of immersive installations, pop-ups, and exhibits that activate public spaces.
- **Consulting & Engagement:** Creative advisory, facilitation, and donor strategy for public agencies, nonprofits, and mission-driven organizations.



(213) 925-7137

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COMPANY DATA

- **Legal Business Name:** misterpsychedelia LLC
- **Business Address:** 218 Glendale Blvd Apt 1, Los Angeles, CA 90026-5561
- **UEI (Unique Entity ID):** XH4ULDYF2DE9
- **CAGE Code:** 9U6R7
- **NAICS Codes:** 561920, 512110, 512199, 541430, 541511, 541611, 541613, 541618, 541690, 541990, 711190, 711320, 711410
- **Certifications:** Hispanic American-Owned, Other Minority-Owned, Women-Owned Small Business (WOSB), Woman Owned

PAST PERFORMANCE

- **Los Angeles Urban League:** Produced 50th Whitney M. Young Jr. Awards with full event services; \$875K contract, 1,000+ attendees including celebrities.
- **West Angeles Church:** Led planning, livestream, and storytelling for Legacy Gala; \$350K contract, 850+ attendees.
- **Motown / Universal Music Group:** Ran 6-month digital campaign with livestreams and branding; \$275K, four culture-driven activations.
- **Nike / Wondaland Records:** Delivered \$200K pop-up and sound lab in Atlanta and LA; 1,500+ attendees, featured in Billboard and Hypebeast.
- **JPMorgan Chase:** Produced films and campaigns for 10 nonprofits; \$90K contract.
- **California African American Museum:** Created three short films and public programs for Sonic Futures; \$45K contract.

DIFFERENTIATORS

- **Multidisciplinary Team:** Integrated event, media, and design services ensuring consistency across all deliverables.
- **Public Sector Experience:** Trusted by cities, nonprofits, and universities with over 20 years of mission-aligned work.
- **Inclusive Strategy:** We reflect diverse voices, foster fair access, and build spaces where people feel seen and valued guiding how we hire, design, and tell stories.
- **Flexible Solutions:** Customizable services from grassroots events to large conferences.
- **Award-Winning Team:** Led by recognized producers and artists with extensive experience.
- **Certified Diverse Vendor:** Woman- and minority-owned, aligned with federal and local diversity initiatives.

Point of Contact: Matthew Himes, Creative Director

Website: misterpsychedelia.com